Effective Date: October 1, 2025

This Privacy Policy describes how Omnia Systems, Inc. a Delaware corporation ("Omnia", "we," "us", or "our") handles personal information that we collect through our mobile application ("App") and our website (insert address) (collectively, the "Service"), as well as through our marketing and other activities described below. References to app throughout this Policy is interchangeable with our website as appropriate.

To access certain features or functionalities of the Website or App—including those that involve creating an account—you may need to share your personal information, as outlined in this Privacy Policy. While you're not obligated to provide personal information for activities like surveys, marketing, or similar purposes, please be aware that doing so may enhance the customization and personalization of your experience.

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1. When We Collect Personal Information

We collect personal information when you engage with Omnia in the following ways:

- Creating an account or registering for our services
- Visiting our website and interacting with tools, uploads, or destination features
- Submitting inquiries or communicating with our support or sales team
- Interacting with marketing emails, newsletters, or campaign

2. Categories of Personal Information We Collect

We collect different types of personal information, including:

Information You Provide to Us:

- When you register: names, email addresses, phone numbers, and login credentials (including if using a third-party service like Google)
- Through support or contact forms: your name, title, company name, website, social media links, and time zone
- When making purchases: billing and payment information, such as credit card details
- User-uploaded content: files, images, or location metadata that may include personal data

Information We Automatically Collect:

- Data from forms or uploads on our website or app (unintentional personal data may be included)
- Technical metadata such as device type, IP address, browser type, timestamps, session duration, interaction data, and clickstream behavior
- Cookies and similar tools (e.g., beacons, tags) used for personalization and performance tracking

Information from External Sources:

- Engagement data from third-party platforms
- Insights from third-party vendors about individuals interested in our services

Omnia is intended for persons who are able to enter into legally binding agreements. We do not knowingly collect data from children under 16. Please contact us at legal@omnia.financial if you believe we've unintentionally collected such data.

3. How We Use Your Personal Information

Your information is used for:

- Verifying your identity and securing your account (e.g., via Google Sign-In, in compliance with Google's API Services User Data Policy)
- Delivering and managing access to our web and mobile services
- Responding to customer inquiries and support requests
- Improving our platform, resolving technical issues, and enhancing user experience
- Communicating product updates, service announcements, and marketing content
- Meeting contractual obligations and internal compliance needs
- Preventing fraudulent activity and enforcing our terms

4. How We Share Personal Information

We may share your data:

- With vendors and service providers who:
 - o Process payments and manage billing
 - o Send email communications or perform analytics
 - o Host or enhance functionality of our website or app
- When legally required or necessary to:
 - o Protect our company, users, and infrastructure
 - o Investigate suspected fraud or security incidents
 - o Comply with legal obligations or court orders
- In the context of a business transfer:
 - o During due diligence for a merger, acquisition, or asset sale
 - o With a successor entity post-acquisition

We may also share anonymized or aggregated data that does not identify individuals.

5. Your Privacy Rights and How to Exercise Them

You may have the right to:

- Request access to the personal data we hold about you
- Correct any inaccuracies in your personal information
- Request deletion of your information, subject to retention obligations
- Opt out of marketing emails by following the unsubscribe link in our communications

To exercise your rights, please contact us at legal@omnia.financial.

6. Tracking Technologies and Opt-Out Choices

Omnia uses cookies, pixels, and similar technologies for analytics and advertising purposes. You can control or disable these tools in several ways:

- Browser Controls: Most web browsers allow you to manage cookie preferences. Visit www.allaboutcookies.org for details.
- Advertising Industry Tools: Opt out of targeted ads through platforms like http://optout.aboutads.info.
- Vendor-Specific Settings:

o Google Ads: Google Advertising Opt Out

o Google Analytics: Google Privacy

o Twilio Segment: Twilio Privacy

Note: Opt-out preferences may need to be set separately for each browser or device.

7. U.S. State Privacy Disclosures

Omnia discloses the types and uses of personal information in Sections 1–4 of this Policy. We do not sell or "share" your personal information as defined under state laws such as the California Consumer Privacy Act (CCPA).

8. Data Security & Information Retention

We implement appropriate safeguards to protect personal data against unauthorized access, loss, or misuse. However, no method of data transmission or storage can be guaranteed 100% secure.

We retain personal information for as long as needed to provide our services or as required by applicable laws and our internal data retention policies. Backup copies may persist temporarily as part of our security protocols.

9. Children's Privacy

Our services are not intended for children under the age of 16, and we do not knowingly collect their personal information. If we become aware that such data has been collected, we will delete it. Contact us at legal@omnia.financial with any concerns.

10. External Links

Our website and app may include links to third-party websites or services. We are not responsible for the privacy practices of those external sites. Please review their privacy policies before interacting with them.

11. International Use: UK & EEA

Omnia is designed for users in the United States. We do not market our services to residents of the UK, European Economic Area (EEA), or other jurisdictions with data protection laws similar to the GDPR. We do not intentionally collect data from users in these locations and have not adopted GDPR-compliant data handling practices. If you access our Services from outside the U.S., you do so at your own risk and are responsible for compliance with your local laws.

12. Updates to This Privacy Policy

We may revise this Privacy Policy from time to time. The updated version will include a new "Effective Date" at the top. We encourage you to review this Policy periodically to stay informed of how we handle your personal data.

13. Contact Information

If you have any questions about our privacy practices or would like to submit a request, please contact us:

Email: legal@omnia.financial

Mailing Address: 1905 Sherman St, Ste 200-2140, Denver, CO, 80203